



**Media Contact:**  
Kerry Morrissey  
561-243-4994  
morrissey@ophotels.com

FOR IMMEDIATE RELEASE

## **Popular Boca Raton Hotel Rebranded as DoubleTree by Hilton Deerfield Beach- Boca Raton**

*DoubleTree by Hilton Deerfield Beach – Boca Raton becomes the newest addition to renowned DoubleTree by Hilton family.*

Deerfield Beach/Boca Raton, FL – Beginning Monday, November 5, 2012, guests will check-in to an entirely new Boca Raton hotel experience, as the former Hilton Deerfield Beach Hotel becomes the new DoubleTree by Hilton Deerfield Beach – Boca Raton Hotel.

A signature oven-baked chocolate cookie in hand, guests will tour the rebranded property and explore the new additions to the iconic Boca Raton property. While guests can expect the same exceptional level of service they have received over the last decade, they will also be treated to new features that the DoubleTree by Hilton brand is known for. Each of the 220 guest rooms now feature plush Sweet Dreams® by DoubleTree Sleep Experience and CITRON body care products created by Crabtree & Evelyn. Other than participating in the popular Hilton HHonors® program, the hotel also emphasizes the industry-recognized Culture of CARE (Create a Rewarding Experience for our guests).

“With the rebranding to a DoubleTree by Hilton, leisure and business travelers will find a new relaxed environment that is more fitting to this outstanding destination,” stated General Manager Walter “Chip” Chapman. “The fresh and comfortable styles of DoubleTree by Hilton will be experienced throughout the property, from guest rooms to our meeting space.”

Conveniently located near three major international airports – Ft. Lauderdale/Hollywood International, Palm Beach International, and Miami International – and along the I-95 corridor, the hotel provides easy access to a number of leisure and business activities. The property is just minutes from Florida’s Gold Coast beaches, world-class shopping at Mizner Park in Downtown Boca and Town Center at Boca Raton, and an array of award-winning restaurants. Situated on the grounds of the Deerfield Country Club, hotel guests are also able to play a round at the club’s 18-hole golf course. Additional amenities include a fitness center and Bobby Bahia’s Caribbean Grille and Lounge serving breakfast, lunch and dinner. The hotel’s 20,000 square feet of meeting space can accommodate groups of up to 800 and features the Hibiscus Ballroom with floor-to-ceiling windows, allowing for an abundance of natural lighting.

For reservations, visit [www.deerfieldbeachbocaron.doubletree.com](http://www.deerfieldbeachbocaron.doubletree.com), or call 954-427-7700 or toll-free at 800-741-5072.

###